**Model Question Paper of E-Commerce**

1)Who are the stakeholders in E-Commerce information system?Explain the benefits ,limitations and scope of E-commerce.

2)The public is highly concerned with the safety of e-payments.What are the specific measures put forward in the guidance in this respect?Explain in detail.

3)Discuss the security requirements of internet and E-Commerce applications and how these requirements are fulfilled by various hardware and software systems.Explain.

4)what is EDI? Is it essential for growing business? How it is linked to e-commerce and what are the technologies for EDI?

5)How do we achieve workflow automation in e-business environment?Explain the various models of e-commerce with suitable examples.

6)Write short notes on the following:

* E-logistics
* Digital Certificate
* Value Chain
* Porter’s five force model

7)(a)What are the four types of consumer oriented applications of E-Commerce ?Discuss them briefly.

(b)What are the desirable characteristics of an electronic market place?

8)(a)What are the risks involved in electronic payment system?Explain in detail.

(b)Discuss the different online marketing strategies in E-Commerce.

9)What is E-payments?Discuss the functions of E-payment systems?Why is orientation and standardisation required for E-payment business?

10)What is Competitive Advantage?Explain the competitive strategies.How we can gain competitive advantage using e-commerce?